

INFORMATION ON THE PROCESSING OF PERSONAL DATA (GDPR)

According to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, "GDPR") and in accordance with the provisions of Article 8 of Act no. 110/2019 Coll., on the processing of personal data, on the scope and conditions of the processing of personal data, we hereby inform you of the following:

I. DATA ADMINISTRATOR

1. The administrator of personal data is the company Analyzer AI s.r.o., with its registered office at Školská 689/20, Nové Město, 110 00 Prague 1, ID: 19652143, registered in the commercial register kept by the Municipal Court in Prague, registrar C, insert 389721 (hereinafter referred to as the "**Administrator**").

2. The Administrator's contact details are:

Analyzer AI s.r.o.

Školská 689/20

110 00 Praha 1

Email: hello@tradinganalyzer.ai

3. The Administrator does not have a personal data protection officer.

4. The Administrator considers all your personal data strictly confidential and process them in accordance with all relevant regulations.

II. CATEGORIES OF PERSONAL DATA

1. In individual separate types of personal data processing, the Administrator processes such a range of categories of personal data that is either given by the relevant legal norm or is necessary to fulfill the purpose of the processing. When processing personal data, the Administrator is guided by the principle of processing restrictions (data minimisation), i.e. it does not process data that are not necessary to fulfill the relevant processing purpose.

2. The Administrator can process the following categories of your personal data:

(i) **identification data and contact information:** first name/names, surname, title, date and place of birth, nationality, birth number, identity card or passport number (type of document and its number), place of residence (zip code, city, street, number description, apartment number, district, region), seat, telephone number, e-mail address, business name, business address, gender, photo, IP address,

identification number, tax identification number, information on tax domicile, billing address or bank connection;

(ii) **data from our mutual communication:** data obtained through our website, our social media, meetings, phone calls, chats, emails, conversations

(all further together as the "**Personal Data**").

III. PURPOSE AND LEGAL REASONS FOR PROCESSING PERSONAL DATA

1. The provision of personal data necessary for the performance of the contract, the fulfillment of legal obligations and the protection of the Administrator's legitimate interests is mandatory. Without providing personal data for these purposes, it would not be possible to provide you the services. Processing for the purpose of fulfilling the contract and the fulfillment of legal obligations cannot be refused. These are in particular the following basic sub-purposes:

- invoicing for goods and services (contract performance),
- fulfillment of legal tax obligations (fulfilment of legal obligations),
- collection of customer claims and other customer disputes (legitimate interest).

2. Personal data for these activities are processed to the extent necessary for the fulfillment of these activities and for the time necessary to achieve them or for the time directly stipulated by legal regulations. Personal data are then deleted or anonymized. The basic periods for processing personal data are available below.

3. For customers of the Administrator's services, the Administrator is authorized to process their basic personal, identification, contact data and service data in the customer database for a period of 5 years from the date of termination of the legal relationship.

4. In the event of a negotiation between the Administrator and a potential customer about the conclusion of a contract, which will not lead to the conclusion of the contract, the Administrator is authorized to process the provided personal data for a period of 3 months from the relevant negotiation.

5. In accordance with Article 35 of Act No. 235/2004 Coll., on value added tax, invoices issued by the Administrator are archived for a period of 10 years from their issuance. Due to the need to document a legal reason for issuing invoices, customer contracts are also archived for a period of 10 years from the date of termination of the contract.

6. For debtors, the Administrator retains personal data related to the debt for the duration of debt collection.

7. With the customer's consent, the Administrator processes personal data for marketing and business purposes, especially for the provision of direct marketing (especially for sending business messages and newsletters). With consent for marketing and business purposes, the Administrator will process

the customer's personal data for the offer of other products and services or third parties and in connection with contacting the customer, namely by telephone, in writing, through all means of internet advertising and in the form of electronic communication through contact details.

8. The provision of consent for marketing and business purposes is voluntary and can be revoked by the customer at any time. This consent remains valid for the period during which the Administrator is authorized to record this data or until the customer revokes it.

9. For marketing and business purposes, based on consent, all categories of data listed in Article II. may be processed for the duration of the consent.

IV. YOUR RIGHTS

1. If it is relevant in the given case, you have in particular the following rights according to the legal regulations on the protection of personal data:

- the right to object to processing according to Article 21 GDPR;
- the right to access and inspect the personal data held about you according to Article 15 of the GDPR;
- you can also ask us to make any necessary changes to ensure they are accurate and up-to-date in accordance with Article 16 of the GDPR;
- you can restrict the scope of personal data processed according to Article 18 GDPR;
- request the transmit your personal data to another organization in accordance with Article 20 GDPR;
- the right to erasure your personal data, i.e. the so-called "right to be forgotten" according to Article 17 GDPR;
- the right to withdraw your consent to the processing of your data;
- the right to lodge a complaint against this processing in accordance with Article 77 of the GDPR with the supervisory authority of the European Union; the supervisory authority in the Czech Republic is the Office for the Protection of Personal Data with headquarters in Plk. Sochora 27, 170 00 Prague 7.

2. As an Administrator, we are obliged to provide you with information about the way your personal data is processed free of charge. We are also obliged to process your requests, submissions and objections free of charge. In the sense of Article 12 paragraph 5 of the GDPR, however, we are entitled to impose a reasonable fee taking into account the administrative costs associated with providing the requested information, communication or by performing the required actions, but only in the event that your request is manifestly unfounded or excessive, especially in the case of repeated requests. For the same reasons, the Administrator is entitled to reject the request.

3. The deadline for processing the request is one month from the date of receipt of the request. In justified cases, the deadline can be exceptionally extended by up to two months, of which the data subject must be informed by the Administrator, including the justification for the extension of the deadline.

V. RECIPIENTS OF PERSONAL DATA

1. Recipients of personal data are persons (i) participating in the delivery of goods / services / making payments based on the contract, (ii) providing e-shop operation services and other services in connection with e-shop operation, and (iii) providing marketing services.
2. The Administrator does not intend to transfer personal data to a third country (a country outside the EU) or international organization.

VI. STORAGE PERIOD OF PERSONAL DATA

Personal data are stored for the necessary period, especially with regard to the obligation to store certain personal data for the period established by generally binding legal regulations or for the period when the Administrator has an obligation to prove certain legal facts. The storage period is therefore derived from the requirements of the legal standard or from the protection of the Administrator's legitimate interest. The period of storage, archiving and disposal of these documents is governed by applicable legal regulations.

VII. PERSONAL DATA SECURITY TERMS

1. The Administrator declares that he has taken all appropriate technical and organizational measures to secure personal data.
2. The Administrator has taken technical measures to secure data stores and personal data stores in paper form, in particular encryption of the https website, segmentation of the scope of access rights to the website and encrypted backup.
3. The Administrator declares that only persons authorized by him have access to personal data.

VIII. FINAL PROVISIONS

1. You agree to this information on the processing of personal data by ticking the consent via the internet form. By checking consent, you confirm that you are familiar with this information on the processing of personal data and that you accept it in its entirety.
2. The Administrator is authorized to change this information on the processing of personal data from time to time. The Administrator will publish the new version of the information on the processing of personal data on its website.
3. This information on the processing of personal data takes effect on September 1, 2024.